FBLA-PBL members and advisers should develop an awareness of the image one’s appearance projects. The purpose of the dress code is to uphold the professional image of the association and its members and to prepare students for the business world. Appropriate attire is required for all attendees – advisers, members, and guests – at all general sessions, competitive events, regional meetings, workshops, and other activities unless otherwise stated in the conference program. Conference name badges are part of this dress code and must be worn for all conference functions. For safety reasons, do not wear name badges when outside of the hotel.

Professional attire acceptable for official Virginia FBLA-PBL activities includes:

**Males**
- Business suit with collar dress shirt, and necktie or
- Sport coat, dress slacks, collar shirt, and necktie or
- FBLA Blazer (with emblem) dress shirt, dress slacks and tie or
- Dress slacks, collar shirt, and necktie.
- Dress shoes and socks.

**Females**
- Business suit (skirt or pants) or
- Skirt or dress slacks with sweater set/dress blouse (not cotton button down shirts) or
- FBLA Blazer (with emblem), skirt, white blouse or
- Business dress.
- Dress shoes.
- Nylons when wearing skirts and dresses.

Inappropriate attire, for both men and women, includes:

- Jewelry in visible body piercing, other than ears
- Visible tattoos
- Denim or chambray fabric clothing of any kind, overalls, shorts, skorts, stretch or stirrup pants, exercise or bike shorts
- Backless, see-through, tight-fitting, spaghetti straps, strapless, extremely short, or Low-cut blouses/tops/dresses/skirts
- T-shirts, Lycra™, spandex, midriff tops, tank tops, bathing suits
- Sandals, athletic shoes, industrial work shoes, hiking boots, bare feet, or over-the-knee-boots
- Athletic wear, including sneakers
- Hats or flannel fabric clothing
- Bolo ties
- Visible foundation garments or loungewear